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OH WHAT A SHOW!

We recap on a groundbreaking inaugural edition of Downtown Design

It's a wrap for the first edition of Downtown Design, but we are still heady from all the excitement. Classic brands Poltrona Frau, Vitra and Cassina made an impressive stand, while international names like Discipline, from Italy, laid foundations for global design dominance with their stance on sustainable design. The who's who of the global design community descended on Downtown Dubai, including Ben Evans, the director of the London Design Festival, Giulio Cappellini and the French design star Pauline Deltour, while an impeccable roster of speakers including Ora Ito and Roberto Palomba provided unique insight and welcome inspiration on the creative process.



The Ink Stool by Rita Rijillo of Crjos Design for The Temporary Museum of New Design, Milan. Left: Again from Italy, Discipline's Paffuta Lounge Chair

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Bulbo by Imperfetto Lab. The designer's sold exceptionally well at the show.

Focused on brand heritage, quality design and innovation, the show won over the design community and design lovers alike. "We feel overwhelmed by the positive response from both exhibitors and visitors. We are proud of the high level of exhibitors showcasing at the event. The effort and creativity they put into their stands made Downtown Design more than just a trade event," says Cristina Romelli Gervasoni, Fair Director, Downtown Design. "The show has an important part to play in the growth of the design scene in the region and is helping to put Dubai on the global design map. We are already looking forward to the next edition!"

Karl Lagerfeld Photographs, Cassina.

This is what happens when heavyweights from the worlds of fashion and interiors collide. Karl put his talent as a photographer to good use as he went behind the lens to capture the enviable Cassina catalogue of chairs. Pure design magic.

The Temporary Museum of New Design.

The cornerstone of Milan Design Week stepped out of Italy for the first time. Veering away from the trade show format, the museum saw an eclectic mix of practical everyday design and whimsy. The mood changing Melogranoblu lighting formed a stunning anchor piece. ■

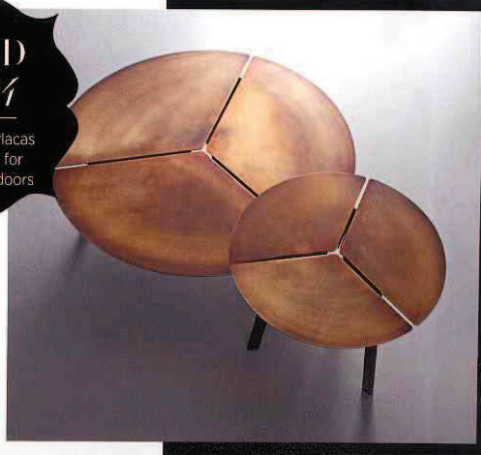
THE HIGHLIGHTS

The Craftsmanship at The Workshop.

It is not every day you get to see master craftsmen breathing life into design icons. Two Danish masters stole the show at Downtown Design as they patiently went about upholstering two design classics - the Egg and Wishbone chairs. It was a fascinating insight into the creative process.

TREND for 2014

Castelli's metal Placas table is perfect for indoors and outdoors



"Downtown Design has been a very interesting experience. The quality of the exhibition and presentations was very high and I'm sure the event will grow more and more in the coming years." **Giulio Cappellini,**

Creative Director, Cappellini

BAZAAR INTERIORS TOP PICKS

HOOKA AT GAIA & GINO

The Karim Rashid design inspired by the Whirling Dervishes beautifully captured the unique dance in brightly hued glass works.

MY FLOWER AT TEMPORARY MUSEUM OF DESIGN

Flavio Lucchini's larger than life 'Flower' brought a smile to many faces.

CUSHIONS AT LISA CORTI

The cushions in bright colours and timeless floral designs are instant pick-me-ups for any tired design scheme.

EPOCHÉ AT IL LABORATORIO DELL'IMPERFETTO

Their organic forms and a monochromatic colour palette were on-trend; we loved their mushroom-like armchair that was as comfy as it was visually stunning.

LIGHTHOUSE AT NOUVEL VAGUE VOLUME II

Off all the new faces with fresh design statements the travelling exhibition brought to the region, the effortless grace of their glass lamps by Dan Yeffert had us at hello.

PLACAS TABLE AT DE CASTELLI

Not only did De Castelli impress with its arresting booth design, their pieces celebrated ordinary metals forged into unusual designs. Stunning in its simplicity, the Placas table held its own.

PAFFUTA LOUNGER AT DISCIPLINE

Cork, woods, metals and glass reigned at the eco-conscious Discipline, but no one could take their eyes off the big pop of brightness by L. Nichetto.